

# Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

ATLANTA  
METRO

GA

ANNUAL ECONOMIC  
IMPACT IN ATLANTA

**\$1.8  
BILLION**

INCLUDES MANUFACTURERS  
AND SUPPLIERS, SALES AND  
SERVICES, BOATING ACTIVITIES,  
AND BUSINESS TAX REVENUE

SUPPORTS

**6,230**

**ATLANTA JOBS**

3,124 DIRECT JOBS &  
3,106 INDIRECT JOBS

**200**

**BUSINESSES IN  
ATLANTA**



**141.6 MILLION**

AMERICANS GO BOATING EACH YEAR



U.S. BOATING  
IS A NET EXPORTER

**\$1.5 BILLION**  
ANNUAL BOAT EXPORTS



**330,853**

REGISTERED BOATS IN GEORGIA



ANNUAL RETAIL SALES  
OF NEW BOATS, ENGINES  
& MARINE ACCESSORIES  
IN GEORGIA

**\$680 MILLION**



**95%**

OF BOATS SOLD IN THE  
U.S. ARE  
**made in the U.S.**



**62%**

OF BOAT OWNERS HAVE  
AN ANNUAL HOUSEHOLD  
INCOME OF  
**\$100,000 or less**



**84%**

OF U.S. BOAT  
MANUFACTURERS ARE  
**small businesses**



**95%**

OF BOATS IN THE U.S. ARE  
SMALL, TOWABLE BOATS  
**under 26ft**