



Atlanta Boat Show

Georgia World Congress Center - Atlanta, GA
January 16 - 19, 2020

Event Code: G121960120
email atlanta@shepardes.com
phone (404) 720-8600
fax (404) 720-8755
mail 1531 Carroll Drive, NW Atlanta, GA 30318

BOOTH PACKAGE

Items provided in your booth, per exhibitor:
8' High backwall drape, 3' High sidewall drape
7" x 44" Cardstock Identification Sign

Show drape color(s): Red, Black, White
Aisle carpet color: Cayenne

EXHIBIT SHOW SCHEDULE

General Exhibitor Move-in:

Saturday, January 11, 2020
Sunday, January 12, 2020
Monday, January 13, 2020
Tuesday, January 14, 2020

NMMA Targets Only

Wednesday, January 15, 2020 8:00 AM to 5:00 PM

Exhibit Hours:

Thursday, January 16, 2020 11:00 AM to 9:00 PM
Friday, January 17, 2020 11:00 AM to 9:00 PM
Saturday, January 18, 2020 10:00 AM to 9:00 PM

Exhibitor Move-out:

Sunday, January 19, 2020 6:00 PM to 10:00 PM

Freight Reroute Begins*

Monday, January 20, 2020 2:00 PM **All outbound carriers must be checked in by this time*

SHIPPING ADDRESSES

Advance Shipments Address

[Exhibiting Co. Name & Booth Number]
Atlanta Boat Show
c/o Shepard Exposition Services
1790 Marietta Blvd
Atlanta, GA 30318

Direct Shipments Address

c/o Shepard Exposition Services
[Exhibiting Co. Name & Booth Number]
Atlanta Boat Show
Georgia World Congress Center- Building C
285 ANDREW YOUNG INTERNATIONAL BLVD. NW
ATLANTA, GA 30313

IMPORTANT DEADLINES

Discount price deadline for custom Shepard rentals: Tuesday, December 17, 2019
Exhibitor appointed contractor notification deadline: Tuesday, December 17, 2019
First day for warehouse deliveries without a surcharge: Tuesday, December 17, 2019
Discount price deadline for standard Shepard orders: Thursday, December 26, 2019
Last day for warehouse deliveries without a surcharge: Wednesday, January 8, 2020
Last day for warehouse deliveries*: Monday, January 13, 2020

Date indicated is last day freight can arrive to advanced warehouse with guarantee of delivery to booth for exhibitor move-in.

First day freight can arrive at show facility: Wednesday, January 15, 2020 at 8:00 AM

ANCILLARY VENDOR INFORMATION

Electrical Services	Georgia World Congress Center	engorders@gwcc.com	(404) 223-4800
Utilities	Georgia World Congress Center	info@cclld.net	(404) 222-5500
Audio Visual	Georgia World Congress Center	engorders@gwcc.com	(404) 223-4800
Floral	TLC Florist	plant@tlc-florist.com	(770) 507-6777