



## Atlanta Boat Show

Georgia World Congress Center

January 10 - 13, 2019

Event Code: G178350119

Connect With  
Us!

email [atlanta@shepardes.com](mailto:atlanta@shepardes.com)  
phone (404) 720-8600  
fax (404) 720-8755  
mail 1531 Carroll Drive, NW  
Atlanta, GA 30318

Show Information

## BOOTH PACKAGE

Items provided in your booth, per exhibitor:

8' High backwall drape, 3' High sidewall drape

7" x 44" Cardstock Identification Sign

Show drape color(s): Red, Black, White

Aisle carpet color: Cayenne

## EXHIBIT SHOW SCHEDULE

General Exhibitor Move-in:

Saturday, January 5, 2019

Sunday, January 6, 2019

Monday, January 7, 2019

Tuesday, January 8, 2019

### NMMA Targets Only

Wednesday, January 9, 2019

8:00 AM to 5:00 PM

Exhibit Hours:

Thursday, January 10, 2019

11:00 AM to 9:00 PM

Friday, January 11, 2019

11:00 AM to 9:00 PM

Saturday, January 12, 2019

10:00 AM to 9:00 PM

Sunday, January 13, 2019

10:00 AM to 6:00 PM

Exhibitor Move-out:

Sunday, January 13, 2019

6:00 PM to 10:00 PM

Monday, January 14, 2019

8:00 AM to 6:00 PM

Freight Reroute Begins\*

Monday, January 14, 2019

1:00 PM

All outbound carriers must be checked in by this time

See Material  
Handling  
Rate sheet  
for all MH  
related fees!

## SHIPPING ADDRESSES

### Advance Shipments Address

[Exhibiting Co. Name & Booth Number]

Atlanta Boat Show

c/o Shepard Exposition Services

1790 Marietta Blvd

Atlanta, GA 30318

### Direct Shipments Address

c/o Shepard Exposition Services

[Exhibiting Co. Name & Booth Number]

Atlanta Boat Show

Georgia World Congress Center, Hall A

285 Andrew Young International Blvd NW

Atlanta, GA 30313

## IMPORTANT DEADLINES

Discount price deadline for custom Shepard rentals: Tuesday, December 11, 2018

Exhibitor appointed contractor notification deadline: Thursday, December 13, 2018

First day for warehouse deliveries without a surcharge: Thursday, December 13, 2018

Discount price deadline for standard Shepard orders: Thursday, December 20, 2018

Last day for warehouse deliveries without a surcharge: Friday, December 28, 2018

Last day for warehouse deliveries\*: Thursday, January 3, 2019

Date indicated is last day freight can arrive to advanced warehouse with guarantee of delivery to booth for exhibitor move-in.

First day freight can arrive at show facility: Saturday, January 5, 2019 at 8:00 AM